

Name Andrea Innocent
E-mail innocentgirl@otoshimono.org
Website www.otoshimono.org

Education/Qualifications:

2003 Masters of Multimedia Design, Caulfield Campus, Melbourne, Australia.

1993 Bachelor of Arts in Fashion, RMIT University, City Campus.

1990 VCE Arts/Humanities.

Born in the eastern suburbs of Melbourne, Australia. Innocentgirl could often be found climbing trees, pretending she was a wild child raised by wolves, drawing on the footpath with chalk, categorizing and updating her collection of toys, stationary, etc making random lists or looking for “lost” or abandoned creatures to take home with her.

Now having recently returned from living in Japan, where she rediscovered her love of illustration, Andrea Innocent (a.k.a innocentgirl) is an emerging freelance illustrator/artist now living back in her hometown of Melbourne, Australia.

Previously working within a broad range of disciplines including fashion design, textile design, animation and character design, it was after studying her Masters of Multimedia Design and subsequent travel to Japan, that she discovered that digital illustration was the best medium to express the ‘pictures that appear in her mind’.

A self-confessed nipponophile there is no denying the influence of her exposure to Japanese culture has had on her work. Themes range from investigations into the cult of *otaku* to traditional Japanese folk tales and Japanese textiles and their meanings. Her inspirations can come from various sources such as newspaper articles, Japanese television, and advertising, books, music, toys, animals, the internet and also just from watching life unfold around her.

Heavy in symbolism the illustrations fuse contemporary art and socio-political comment with traditional works. Aesthetically the works borrow heavily from the traditions of *ukiyo-e*, *manga* and subsequent contemporary styles such as ‘Superflat’. Combining a strong sense of colour and composition and blending this with ‘found’ photographic and textural images her works become a collage of icons that tell a story to the viewer. It has been remarked that her pieces tend to float between both a Western and Eastern art aesthetic.

Among her many influences are Yoshitomo Nara, Tsutaya Kiichi, Tomoko Konoike, Chiho Aoshima, Haruki Murakami, Osamu Tezuka, Mark Ryden, Troy Innocent, Nathan Jurevicius, the Pre-Raphaelites and her two nieces.

EXHIBITIONS

- 2007 Linden Postcard Show 2007, St. Kilda, Melbourne, Australia.
Exhibition of 3 digital prints. “Momotaro”, “Tanabata” and “Kaguyahime”.
- 2006 Intrude Gallery ‘Summer Samples’
Exhibition of 2 digital prints (giclée).

Design Festa, Volume 23, Tokyo, Japan.
Exhibition of 10 digital prints (giclée) and 5 canvases.

Linden Postcard Show, St. Kilda, Australia.
Linden St. Kilda Centre of Contemporary Arts.
Digital Illustrations : “Rat Daughter” 20x25cm and “Falcon Girl” 20x25cm.
- 2003 Masters of Multimedia Student Exhibition, Australia.
Monash University, Caulfield Campus, Melbourne.
Work title “In my digital shoes”, a 4 minute animation, modelled and rendered in 3D Studio Max, and an interactive CDROM. Exploring the theme of life in virtual worlds and the interpretations of images by digital machines.

“Fashion; A Dog’s Life” Platform 2 Gallery, Melbourne, Australia.
Curated by Dorela Gerardi. Exhibition of twenty digital photographs of the artist’s dog. Exploring the fashion industry. The photographs, large-scale digital prints on matte paper were shown in display boxes in Campbell Arcade, a subway walkway, Flinders St Station via Degraives St, Melbourne. Alongside the photographs were drawings, found objects and experimental garments.
- 1998 ‘Evil’ at the Aldephi Hotel, Melbourne, Australia.
Selection of garments exhibited on models in a catwalk Parade in the Aldephi hotel basement for Melbourne Fashion Week 1998.

‘Evil’ at Stripp Gallery, Melbourne, Australia.
Inaugural exhibition of hand-screen printed garments and installation of found objects and illustrations at Stripp Gallery, Gertrude St, Fitzroy.
- 1997 Exhibition at Jan O’Neil Gallery, Carlton, Australia.
Illustrations, multimedia, textiles and clothing alongside fellow artist Coralie Kane’s lithographs and woodblock prints.
- 1996 ‘Summertime Hues’ Meat Market Craft Centre, Melbourne, Australia.
Limited edition screen-printed textiles and an installation of experimental clothing and art objects entitled “Summertime Hues”.

AWARDS

- 2001 Fringe Fashion Awards, Fringe Festival Melbourne.
‘Tees Me’ Category Winner